

# WHO TOLD YOU THAT?

WHERE DO YOU GO FOR YOUR TRUSTED INFO?

## CONSULTING GROUPS

Deloitte, PwC, McKinsey,  
Bain, Korn Ferry



CONSULTING GROUPS: DELOITTE, PWC, MCKINSEY, BAIN, KORN FERRY

Heading



## RESEARCH TEAMS

Gallup, Gartner, Forrester, MIT Sloan,  
The Conference Board

## INDUSTRY REPORTS

Edelman, World Economic Forum,  
Business Insider, LinkedIn Learning



## AGILE METHODOLOGIES

State of Agile, Scrum Alliance, SAFe

## THOUGHT LEADERSHIP PUBLICATIONS

Forbes, HBR, MIT Sloan Agile

